Behavioral and Management Sciences

Open day for Graduate programs
Meeting structure:

14:00
• Programs’ overview – Rakefet Ackerman
• Administration - Anat Glass
• Overview of research areas – Rakefet Ackerman, Anat Rafaeli, and Liat Levontin

15:00 – Meeting the students:
• What graduates work at?
• Students’ panel

15:45 – Mingling with faculty members and students
Who are you?

Please write in the Chat the institute and program you study or studied at.
Introduction to graduate programs:

- MSc and PhD programs
- Combining basic and applied research
  - Basic research with relevance to real-life
  - Applications to real life, with scientific bases
- An interdisciplinary program:
  - Students of all three programs study together
  - Collaborations and courses across domains of Psychology, IE&M, and MBA (e.g., programming, Big-Data, economics, entrepreneurship)
- Practicum
Formalities:

- Psychology BAs vs. other BAs
- A temporary advisor for each MSc student
- English as a dominant component
- Full week schedule
- Scholarships and 75% tuition exempts
- Registration for Psychology programs until: April 30th
  For others, 3 cycles: April 30th, June 30th, and August 31st
Cognitive Psychology and Human Factors Engineering

Organizational Psychology

Behavioral Marketing
Rakefet Ackerman

Cognitive Psychology and Human Factors Engineering

Research Interests:
• Metacognition
• Learning and reasoning
• Human-computer interaction

Contact info:
ackerman@ie.technion.ac.il
Ido Erev

Research Interests:
• Decision from experience
• Computational models of learning
• Impact of economical incentives

Contact info:
erev@technion.ac.il
Daniel Gopher

Research Interests:
• Attention and workload
• Training (e.g., sports, surgery, elderly people)
• Human factors in risky contexts (e.g., medical, aviation)

Contact info:
dgopher@ie.technion.ac.il
Yoed Kenett

Research Interests:

• Cognitive complexity & networks
• Higher-level cognition (creativity, knowledge, associative thinking) in groups and individuals, children, clinical populations
• Behavioral, computational, and neural methods

Contact info:
yoedk@Technion.ac.il
Avi Parush

Research Interests:
• Humans in complex socio-technical systems (e.g., emergency response teams)
• Technology and empowerment
• Human-Robot collaboration in industry and health care

Contact info: aparush@ie.technion.ac.il
Cognitive Psychology and Human Factors Engineering

Ori Plonsky

Research Interests:
• Data science in behavioral economics
• Predictions of behavior
• Behavioral economics for public policy and finance
• Decisions from experience

Contact info:
plonsky@technion.ac.il
Cognitive Psychology and Human Factors Engineering

Kinneret Teodorescu

Research Interests:

• Decision making
• Learning traps (e.g., learned helplessness)
• Search and exploratory behavior
• Cheating (prevention policy)

Contact info:
kinnerett@technion.ac.il
Eldad Yechiam

Research Interests:
• Losses, gains, and attention
• Positivity and negativity biases, regret
• Individual differences – addiction, ADHD

Contact info:
yeldad@technion.ac.il
Cognitive Psychology and Human Factors Engineering

Organizational Psychology

Behavioral Marketing
Miriam Erez

Research Interests:
• Work Motivation
• Culture – Organizational & National levels
• The process of Innovation management – facilitators & inhibitors

Contact info:
merez@ie.technion.ac.il
Andrey Elster

Research Interests:
• Personal values
• Organizational identification
• Culture - strength of social norms, trust

Contact info:
aelster@technion.ac.il
Eitan Naveh

Research Interests:
• Errors in organizations
• Innovation
• Quality and safety

Contact info:
naveh@ie.technion.ac.il
Anat Rafaeli

Research Interests:
• Organizational behavior
• Emotions in organizations
• Service operations

Contact info:
anatr@ie.technion.ac.il
Cognitive Psychology and Human Factors Engineering

Organizational Psychology

Behavioral Marketing
Liat Levontin

Research Interests
• Prosocial behavior
• Consumer behavior
• Motivation

Contact info: levontin@ie.technion.ac.il
Eitan Gerstner

Research Interests
• Everyday economics
• Applying gamification in education
• Experience management

Contact info:
gerstner@technion.ac.il
Labs:

- The Laboratory of Behavioral Research
- The Max Wertheimer Minerva Center for Cognitive Processes and Human Performance
- The Israeli Center of Research Excellence (ICORE) for Empirical Studies of Decision Making and the Law
- Behavioral Economics Lab (BEL)
- Service Enterprise Engineering Laboratory (SEE lab)
- Knowledge Center for Innovation
- The Bronica Entrepreneurship Center
For more information- visit the program’s website: https://web.iem.technion.ac.il/site/he/programm/behavioral-and-management-sciences/

For more information, contact:

Graduate degree studies coordinator: gradsec@ie.technion.ac.il

Telephone: 04-829-4403