Behavioral and Management Sciences

Open day, January 7th 2018
Cognitive Psychology and Human Factors Engineering
Organizational Psychology
Behavioral Marketing
Introduction to graduate programs:

- MSc and PhD programs
- Combining basic and applied research
  - Research with relevance to real-life
  - Applications with scientific bases
- An interdisciplinary program:
  - Students of all three programs study together
  - Collaborations and courses across domains of Psychology, IE&M, and MBA (e.g., programming, Big-Data, economics, entrepreneurship)
Formalities:

• Registration deadline: April 30th
• Psychology vs. other BAs
• Scholarships and 75% tuition exempts
• A temporary advisor for each MSc student during the 1st year
Ido Erev

Research Interests
• Decision from experience
• Learning models
• Impact of economical incentives

Contact info:
erev@technion.ac.il
Cognitive Psychology and Human Factors Engineering

Eldad Yechiam

Research Interests

• Decision making – buyer-seller gap
• Individual differences – addiction, ADHD
• Neuropsychopharmacology

Contact info:
yeldad@technion.ac.il
Kinneret Teodorescu

Research Interests
• Decision making
• Learning traps (e.g., learned helplessness)
• Search and exploratory behavior

Contact info:
kinnerett@technion.ac.il
Research Interests:
• Attention and workload
• Training (e.g., sports, surgery)
• Human factors in risky contexts (e.g., medical, aviation)

Contact info:
dgopher@ie.technion.ac.il
Avi Parush

Research Interests
• Humans in complex socio-technical systems (e.g., fire fighters)
• Technology and empowerment
• Human-Robot collaboration in industry and health care

Contact info: aparush@ie.technion.ac.il
Cognitive Psychology and Human Factors Engineering

Rakefet Ackerman

Research Interests
• Metacognition
• Learning and reasoning
• Human-computer interaction

Contact info:
ackerman@ie.technion.ac.il
Cognitive Psychology and Human Factors Engineering
Organizational Psychology
Behavioral Marketing
Miriam Erez

Research Interests
• Motivation
• Culture
• Innovation

Contact info:
meerz@ie.technion.ac.il
Ella Miron-Spektor

Research Interests
• Innovation
• Paradoxes’ role in creativity
• Organizational and team learning

Contact info:
ellams@technion.ac.il
Eitan Naveh

Research Interests
• Errors in organizations
• Innovation
• Quality

Contact info:
naveh@ie.technion.ac.il
Anat Rafaeli

Research Interests
• Organizational behavior
• Emotions in organizations
• Service operations

Contact info:
anatr@ie.technion.ac.il
Cognitive Psychology and Human Factors Engineering
Organizational Psychology
Behavioral Marketing
Edith Shalev

Research Interests
• Social influence
• Social hierarchy
• Word-of-mouth

Contact info: eshalev@ie.technion.ac.il
Eitan Gerstner

Research Interests
• Everyday economics
• Applying gamification in education
• Experience management

Contact info:
gerstner@technion.ac.il
Research Interests
• Prosocial behavior
• Personal values
• Mindsets

Contact info:
levontin@ie.technion.ac.il
For more information- visit the area website: 
https://goo.gl/vNptHa

For more information, contact:

Graduate degree studies coordinator:
Ziva Agasi, gradsec@ie.technion.ac.il
Telephone: 04-829-4403