Behavioral and Management Sciences

Open day for Graduate programs
Meeting structure:

14:00
• Programs’ overview – Rakefet Ackerman
• Administration - Anat Glass
• Overview of research areas –
  Rakefet Ackerman, Anat Rafaeli, and Liat Levontin

15:00 – Meeting the students:
• What graduates work at?
• Students’ panel

15:45 – Mingling with faculty members and students
Who are you?

Please write in the Chat the institute and program you study or studied at
Introduction to graduate programs:

- MSc and PhD programs
- Combining basic and applied research
  - Basic research with relevance to real-life
  - Applications to real life, with scientific bases
- An interdisciplinary program:
  - Students of all three programs study together
  - Collaborations and courses across domains of Psychology, IE&M, and MBA (e.g., programming, Big-Data, economics, entrepreneurship)
- Practicum
Formalities:
• Psychology BAs vs. other BAs
• A temporary advisor for each MSc student
• English as a dominant component
• Full week schedule
• Scholarships and 75% tuition exempts
• Registration for Psychology programs until: April 30th
  For others, 3 cycles: April 30th, June, 30th, and August 31st
Cognitive Psychology and Human Factors Engineering

Organizational Psychology

Behavioral Marketing
Rakefet Ackerman

Research Interests:
• Metacognition
• Learning and reasoning
• Human-computer interaction

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Ido Erev

Research Interests:
• Decision from experience
• Computational models of learning
• Impact of economical incentives

Contact info:
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Research Interests:
- Attention and workload
- Training (e.g., sports, surgery, elderly people)
- Human factors in risky contexts (e.g., medical, aviation)

Contact info:
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Yoed Kenett

Research Interests:

• Cognitive complexity & networks
• Higher-level cognition (creativity, knowledge, associative thinking) in groups and individuals, children, clinical populations
• Behavioral, computational, and neural methods

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Cognitive Psychology and Human Factors Engineering

Avi Parush

Research Interests:
• Humans in complex socio-technical systems (e.g., emergency response teams)
• Technology and empowerment
• Human-Robot collaboration in industry and health care

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Ori Plonsky

Research Interests:
- Data science in behavioral economics
- Predictions of behavior
- Behavioral economics for public policy and finance
- Decisions from experience

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Kinneret Teodorescu

Research Interests:
• Decision making
• Learning traps (e.g., learned helplessness)
• Search and exploratory behavior
• Cheating (prevention policy)

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Eldad Yechiam

Research Interests:
• Losses, gains, and attention
• Positivity and negativity biases, regret
• Individual differences – addiction, ADHD

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Miriam Erez

Research Interests:
• Work Motivation
• Culture – Organizational & National levels
• The process of Innovation management – facilitators & inhibitors

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Andrey Elster

Research Interests:
• Personal values
• Organizational identification
• Culture - strength of social norms, trust

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Eitan Naveh

Research Interests:
• Errors in organizations
• Innovation
• Quality and safety

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Anat Rafaeli

Research Interests:
• Organizational behavior
• Emotions in organizations
• Service operations

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Liat Levontin

Research Interests
• Prosocial behavior
• Consumer behavior
• Motivation

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Eitan Gerstner

Research Interests
• Everyday economics
• Applying gamification in education
• Experience management

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Labs:
- The Laboratory of Behavioral Research
- The Max Wertheimer Minerva Center for Cognitive Processes and Human Performance
- The Israeli Center of Research Excellence (ICORE) for Empirical Studies of Decision Making and the Law
- Behavioral Economics Lab (BEL)
- Service Enterprise Engineering Laboratory (SEE lab)
- Knowledge Center for Innovation
- The Bronica Entrepreneurship Center
For more information- visit the program’s website: https://web.iem.technion.ac.il/site/he/programm/behavioral-and-management-sciences/

For more information, contact:

Graduate degree studies coordinator:
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